

INFOGRAPHY

years

A · D · N

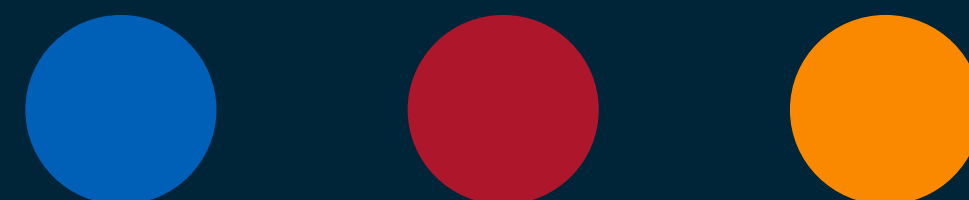
DIGNIDAD

USAID
FROM THE AMERICAN PEOPLE



DRS DANISH
REFUGEE
COUNCIL

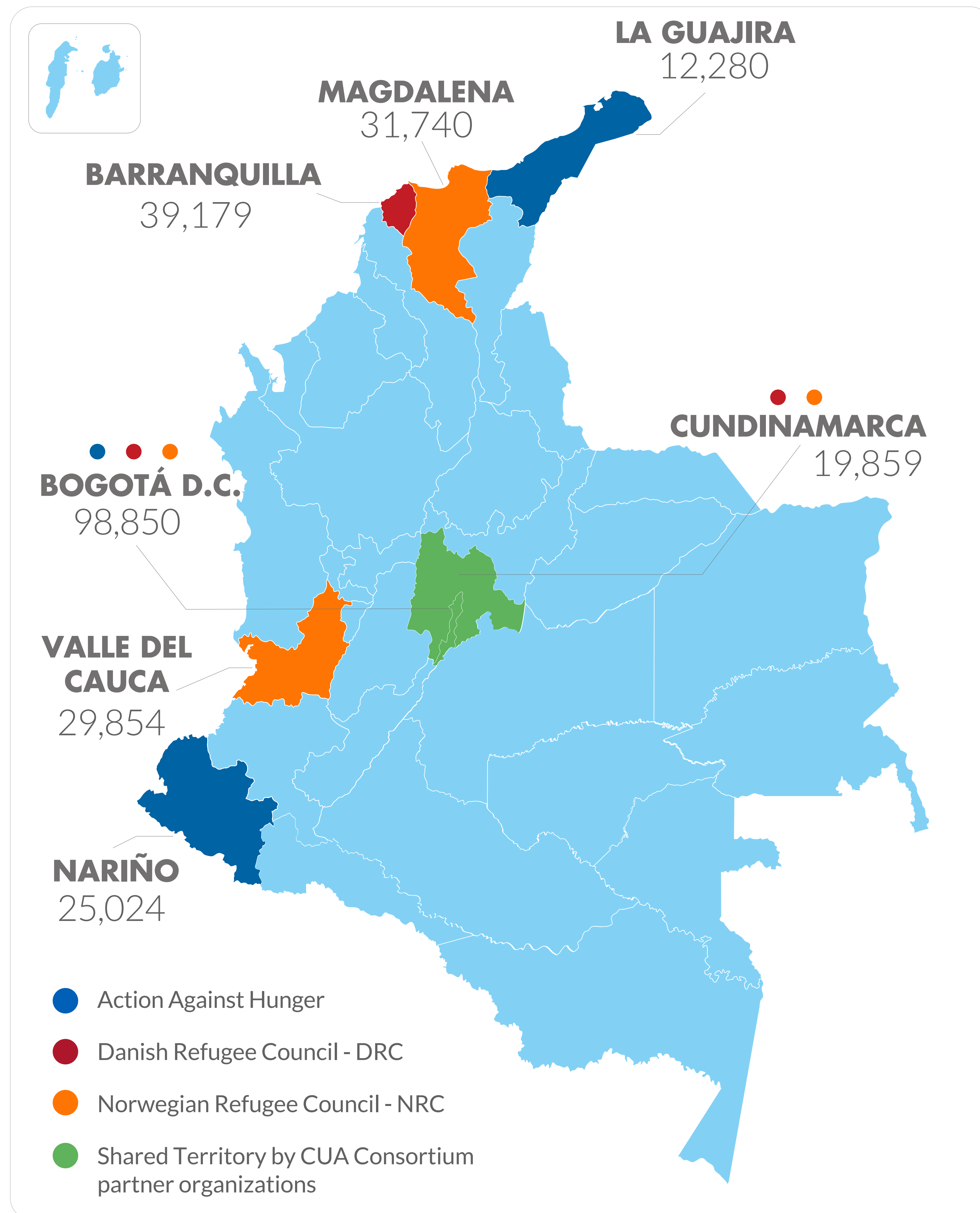
NRC
NORWEGIAN
REFUGEE COUNCIL



***The figures in this infographic were obtained from the Post Distribution Monitoring (PDM) and the Eligibility (PDM) surveys, and reports from the consortium partner organizations.*



INTERVENTION MAP



1

**Data for August 2022 and estimated projections for September 2022.



PROGRAM APPROACH

ADN Dignidad is a humanitarian assistance program that responds to the Venezuelan migration situation.

The program delivered Multi-Purpose Cash Assistance (MPCA) to the Venezuelan migrant population, Colombian returnees, and host communities.

Looking for better impacts of the MPCA on the beneficiary population, we delivered key messages on nutrition, protection, family economy, and mechanisms for the regularization of the migratory situation, among others.

WE ARE ONE OF THE LARGER SCALE CASH TRANSFER PROGRAMS IN THE COUNTRY AND THE REGION.

PERIOD

September 2019 - september 2022

More than

256 k

participants benefited from Multipurpose Cash Assistance (MPCA)*.



PARTICIPANTS

Migrants and refugees

Colombian returnees and host community members

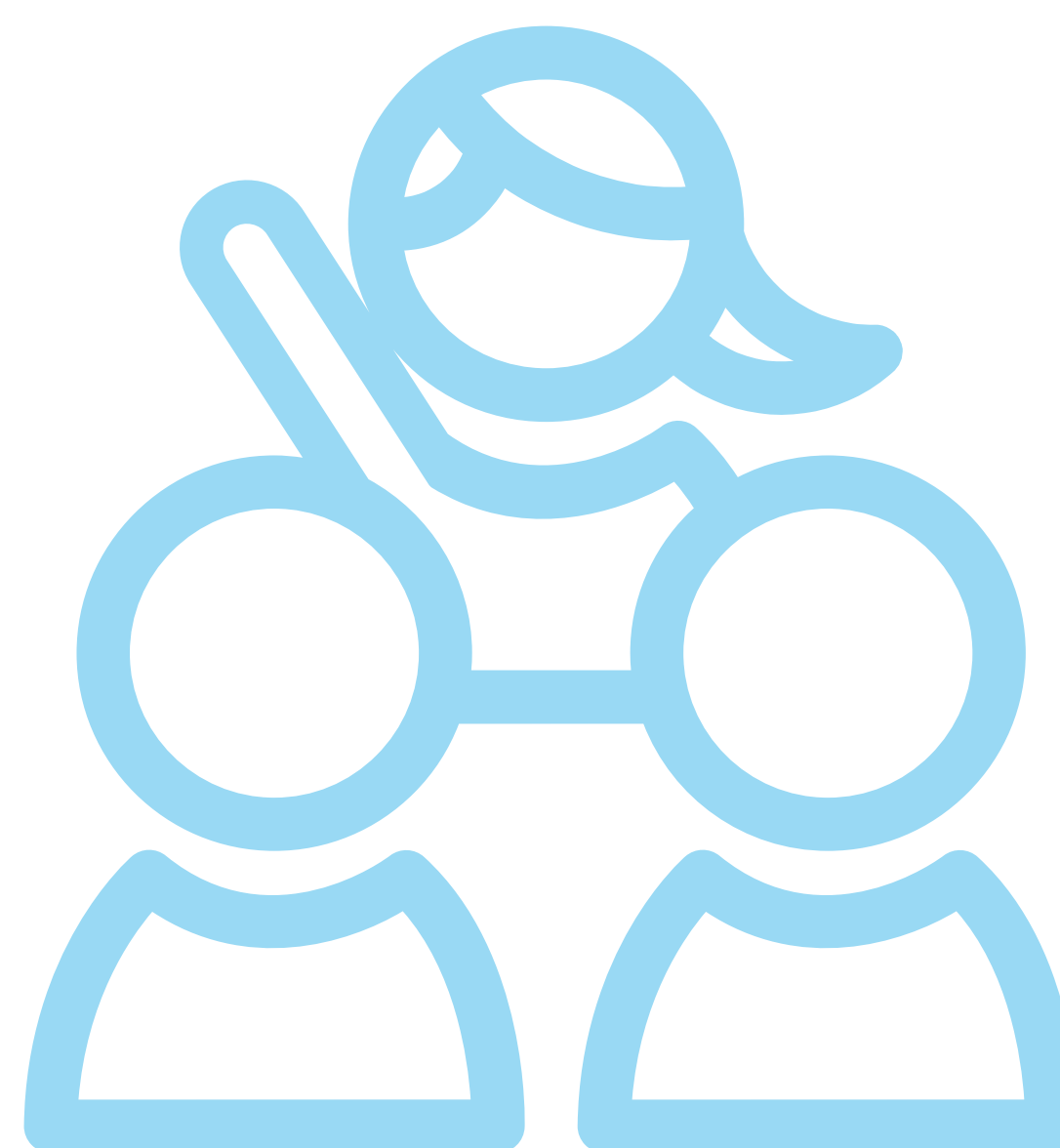
 **74%**

 **26%**

 **55%**

 **45%**

Initial target of 210,000 people, surpassed by 22% and reaching 256,786



*Data for August 2022 and estimated projections for September 2022.



CHARACTERIZATION OF PARTICIPANTS

VENEZUELAN MIGRANTS

190,952

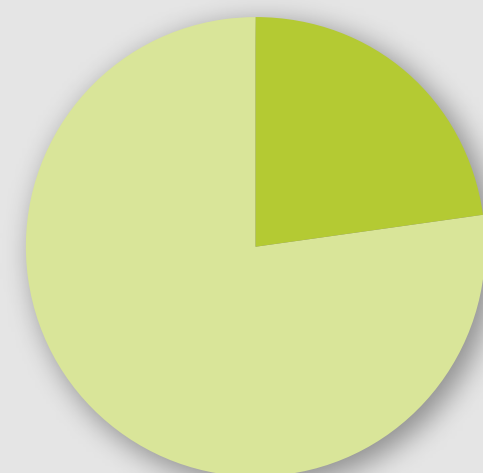


74%

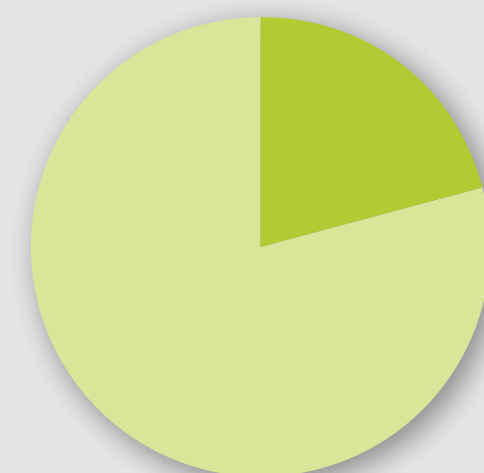
OF THE TOTAL NUMBER OF PARTICIPANTS



34 %



23 %



21 %



22 %

COLOMBIAN RETURNEES

14,530

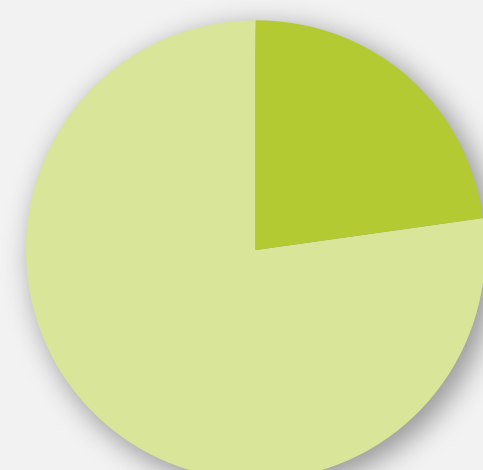


6%

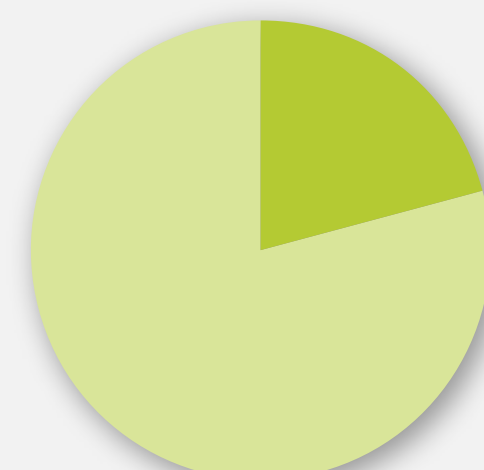
OF THE TOTAL NUMBER OF PARTICIPANTS



33 %



23 %



22 %



22 %

HOST COMMUNITIES

51,304

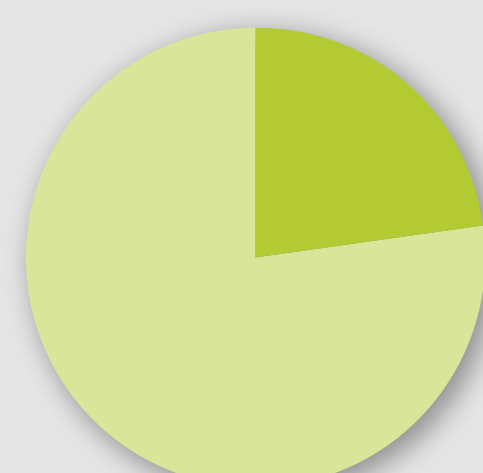


20%

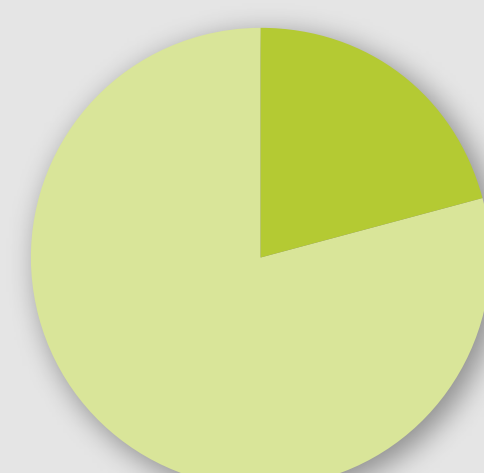
OF THE TOTAL NUMBER OF PARTICIPANTS



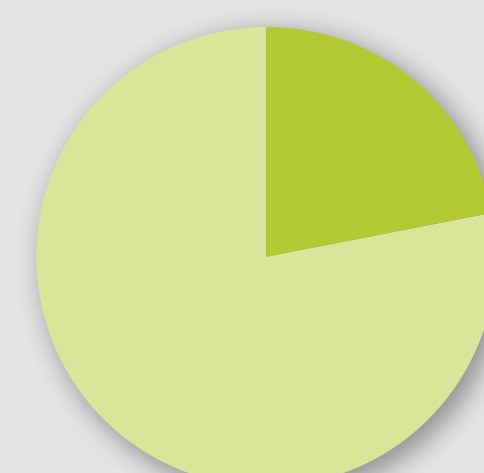
34 %



24 %



21 %



21 %



USE AND EFFECTS OF THE HUMANITARIAN ASSISTANCE

The participants used the first month's assistance to cover the following priorities:



- **99%** of the participants stated that they were satisfied with the delivery mechanism.
- **95%** of the participants stated that they were satisfied with the MPCA amounts received.

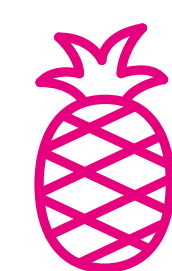
FOOD SAFETY

The MPCA contributed to improving the food security of the participant households. On average, the participant households increased their weekly consumption of the following food items:

4



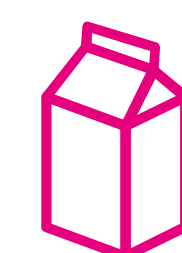
VEGETABLES: From **2** to **4** times per week.



FRUITS: From **1** to **3** times per week.



MEAT: From **3** to **5** times per week.



DAIRY PRODUCTS: From **2** to **4** times per week.

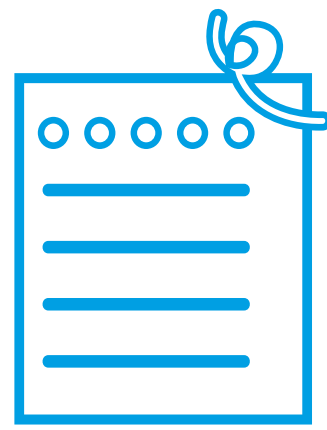


COMUNICATIONS

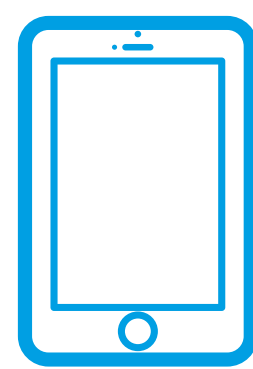
Within the framework of the communications strategy, the following actions were undertaken:

1. Information products:

- About the program and key messages on family economy, healthy nutrition, protection routes, gender-based violence (GBV), fraud prevention, regularization of the migratory situation, against xenophobia and promoting the socioeconomic and cultural integration:



214 k flyers and **42 k** portfolios distributed.



5.8 millions of SMS sent with key messages.

- We work on the dissemination and positioning of the program through:



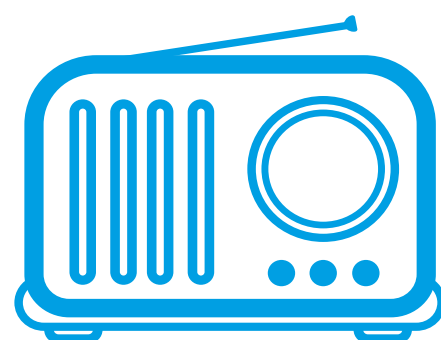
www.adndignidad.co
12 k views and close to **40 k** users.



Regional and national press releases with **3 million** viewers.

2. Communication and dialogue:

Training in digital radio and photojournalism to promote solidarity and equal opportunities. More than **170** participants produced:



25 podcasts
[\(Listen\)](#).



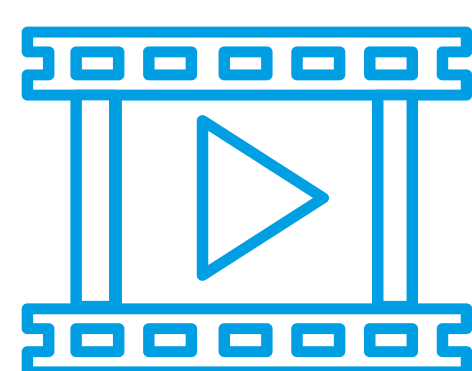
24 photographic exhibitions and **1** digital album [\(Watch\)](#).



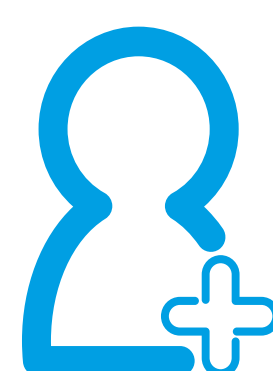
VIDAS:
[Digital Book](#).

3. Awareness messages:

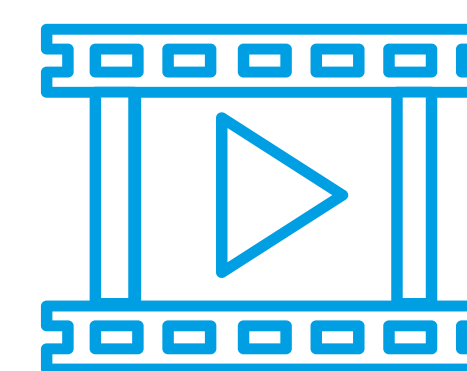
Production of audiovisuals, integrating people participating in the program, to provide fraud prevention, socioeconomic integration and against xenophobia messages.



[Sabor sin fronteras](#): **7-episode** gastronomy web series. **890,000** interactions.



5 documented life stories. **750,000** views. [\(Watch\)](#)



6-episode fraud prevention web series. [\(Watch\)](#)

RISK MANAGEMENT

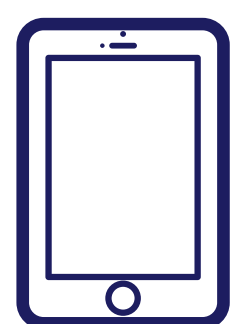
The Risk Management strategy makes it possible to analyze, detect and mitigate the risks derived from the operation that may endanger the interests of the people involved, the Consortium's partner organizations, and the donor. These were the main actions undertaken:

1. Internal and external audits with risk experts to identify corrective actions:

- Design and implementation of a Self-control Risk Management System for against money laundering and terrorism financing.
- Adoption of measures to comply with the Colombian regulations on personal data protection.

2. Risk monitoring and implementation of mitigation measures:

- Risk management training for more than **150** team members in the field.
- Construction of a management plan for the administration of fraud and impersonation risks related to the program:



960,000 SMS sent to raise awareness among the population about the detection and reporting of possible risks related to fraud and fraudulent impersonation.



Define standard internal procedures and legal routes to file fraud and impersonation related complaints with the competent legal authorities.



Design and implement **15 checkpoints** to identify potential fraud cases throughout the program's operational cycle.

3. Strengthen the humanitarian architecture organizations in risk management:

Co-leading the Cash Working Group (CWG) response analysis sub-group, training its members in risk management.



ACCOUNTABILITY

The following actions were undertaken to ensure compliance with the accountability commitments agreed upon with the participants and other stakeholders involved in the development of the program:

1. Communication with Communities (CwC):

TOTAL Cases attended 121.235

DISAGGREGATED BY RCF TYPE	Quantity	%
REQUESTS	117,098	96.60%
COMPLAINTS	1,940	1.60%
FEEDBACK	2,095	1.70%
DISCARDED	102	0.10%



More than **3,300 conversations** were registered on the WhatsApp Bot to provide information about the program and other frequently asked questions from the participants.



More than **40,000 operational improvement ideas** received in collaboration with the Kuja Kuja organization.

2. Feedback mechanism: Requests, Complaints and Feedback (RCF)

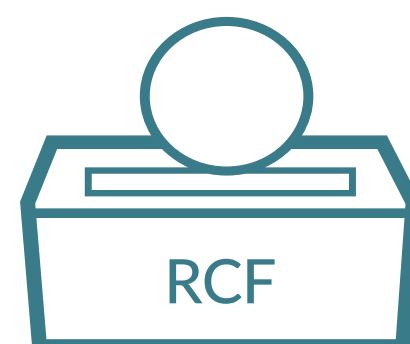
Available channels:



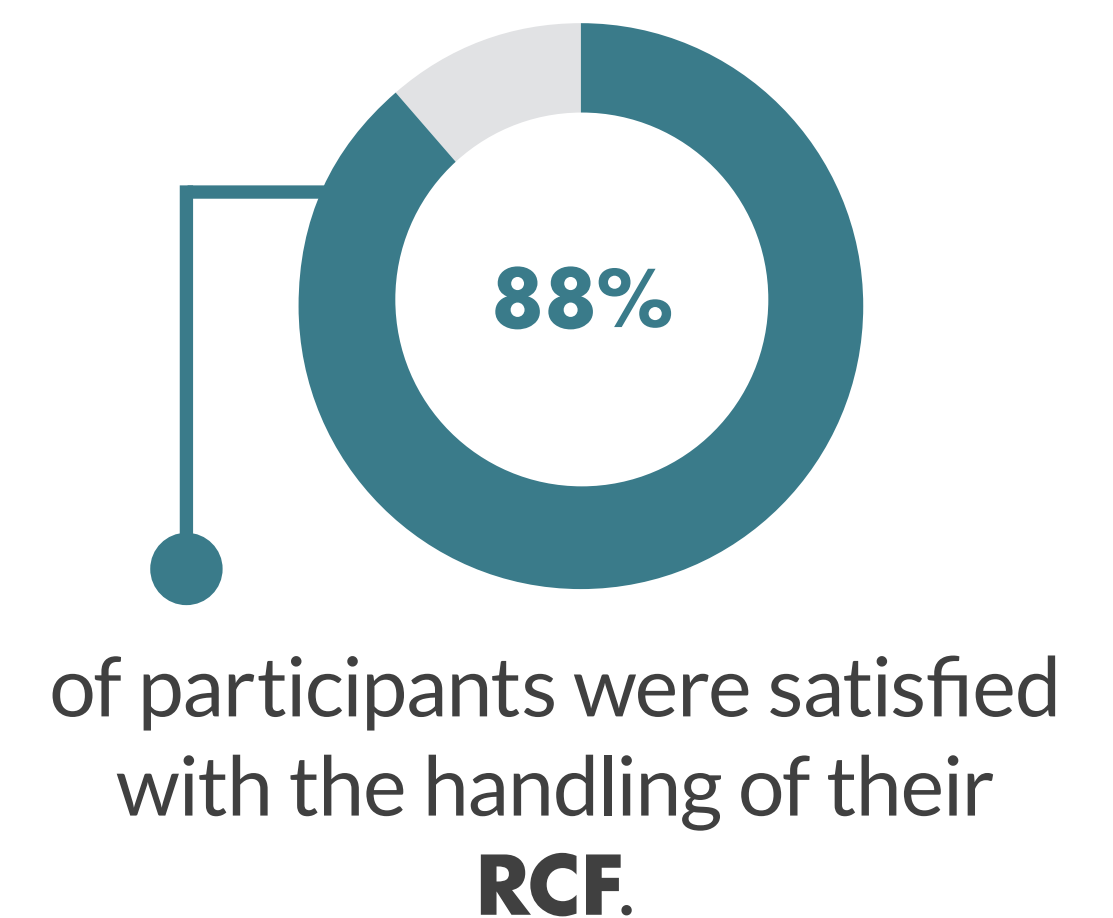
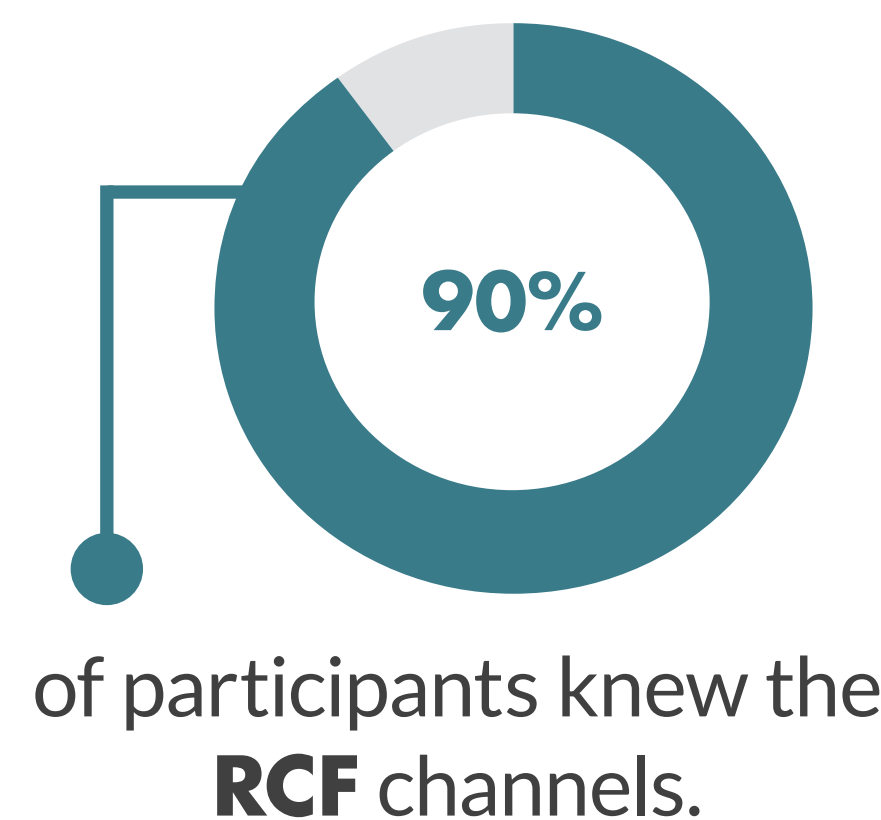
3 e-mails.



6 phone lines.



19 RCF mailboxes



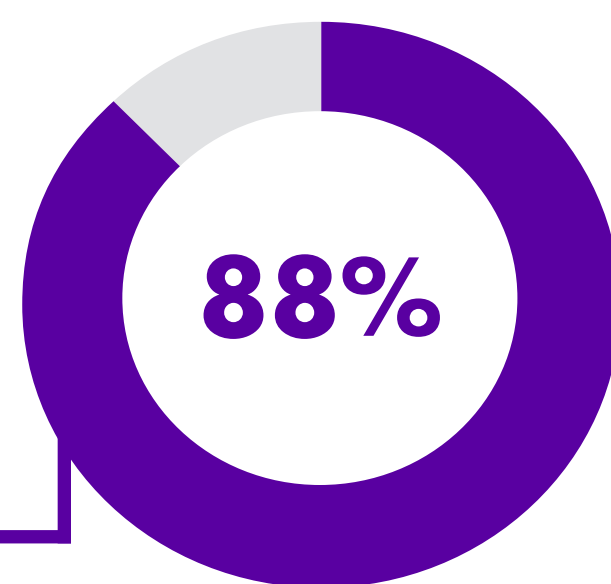
3. Program activities with participants:

7

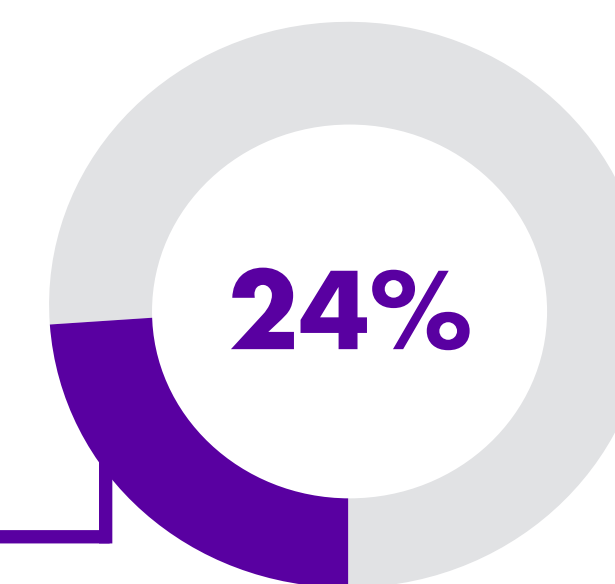
Accountability events were undertaken in all geographic areas of operation, with the attendance of participants, communities, and partner organizations.



PROTECTION AND GENDER



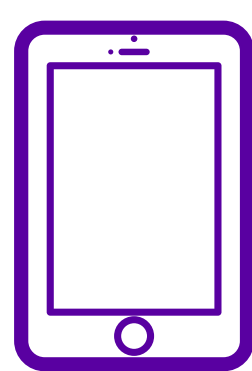
of the participants stated that the humanitarian assistance brought about positive changes in household dynamics.



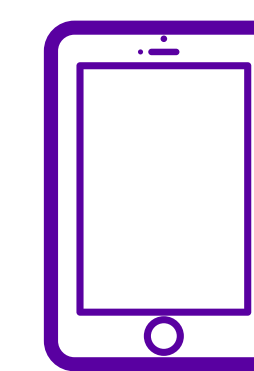
of the participants stated that the assistance contributed to positive changes in community dynamics.

As part of the protection strategy, the following actions were undertaken:

1. Create and deliver protection and gender key messages to program participants:



More than **1 million SMS** were sent with information on protection and gender-based violence.



467,000 SMS sent with information on regularization and the Temporary Protection Status for Venezuelan Migrants.

2. Strengthen the program's cross-cutting protection and gender component:

- Gender and protection analysis to identify program barriers and differential impacts to design tools to improve access for women, persons with disabilities, and LGBTI+ persons.
- Construction of 4 protection routes, an orientation directory for the migrant population, and two operational manuals for identifying and referring protection risks cases and identifying supporting documents to enter the program.
- Creation of 3 methodological scripts to develop complementary workshops on GBV prevention, awareness of children's rights, and care for caregivers.

8

3. Field and helpline team training and tool development. 40 training sessions in:

- Mixed migratory flows.
- ETPV.
- Sphere handbook.
- Inclusive language and disability.
- Gender.
- Psychological first aid.
- Identification of lines for referring cases child abuse and self-care.

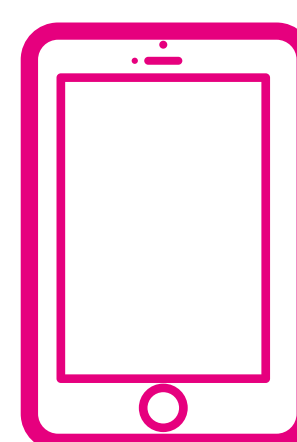


NUTRITION

Workshops and key nutrition messages for program participants:



58,618 persons participated in workshops and presentations with key nutrition messages to increase the impact of the MPCA on the nutritional status of the participant population.



883,000 SMS sent with key nutrition messages.



21,612 children aged 0-59 months benefited through specific nutrition messages delivered to their parents or caregivers.

RESEARCH AND STUDIES

- A rigorous program impact evaluation measured the effects of ADN Dignidad on the participants with support from 3ie.
- We conducted two baselines and two endlines to measure progress and effects on indicators related to food security, access to basic needs, and decent and private housing.
- Active participation in the market analysis and price monitoring exercises organized by the CWG every four months.
- Annual exercise were undertaken to capture good practices, challenges and lessons learned.

STRATEGIC ALLIANCES

100 partnerships agreed at the local level

10
International organizations

65
Local organizations and community entities

25
Government institutions

